

**Join the Fun & Festivities of the  
2017 Paradise Chocolate Fest  
as a participant in  
"All About Books!"  
Saturday, May 13, 2017 9 a.m. to 5 p.m.  
Terry Ashe Park on the Skyway**

***Authors, Illustrators, Publishers & Literary Exhibitors -  
"All About Books" is a special event of the Paradise Chocolate Fest.***

An added attraction for over 5,000 Paradise Chocolate Fest attendees to meet the authors, illustrators and publishers who call Northern California home. Here, authors from a variety of genres will have books for sale and even sign them for their fans. Meet your favorite Northern California author, or discover your next can't-put-down read. Book subjects range from romance, mystery, children's stories, science fiction and everything in between.

**AUTHOR, ILLUSTRATOR, PUBLISHER, LITERARY EXHIBITOR – \*\$40.00**

**\*This Special Fee is offered to Authors, Illustrators, Publishers & Exhibitors participating in "All About Books!"  
All others, 10' x 10' Space - \$75.00 if received by 3/1/2017. After 3/1, Space - \$85.00**

This year's Paradise Chocolate Fest will feature musical entertainment, contests, fine art demonstrations, author panel discussions and storytellers throughout the day. In addition "All About Books!" participants are invited to showcase their literary works and talents at the Author's Tent and within their exhibit/selling space.

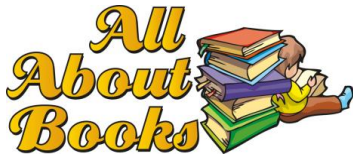
Past winner of two international awards, the Paradise Chocolate Fest is the place to indulge your love of all things chocolate! Special events throughout the day include Chocolate Candy Land, Lollipop Ice Cream Shoppe, Chocolate Cuisine Challenge, Chocolate Pancake Breakfast, Art in the Park, "Chocolate Royale" Queen & King Coronation & Celebration, Chocolate Chase Fun Run/Walk, Chocolate Sampling, Chocolate Pie & Ice Cream Sundae Eating Contests, Cookie Stacking Contest, Children's Games & Huge Inflatables, Art, Craft & Commercial Vendors, Costumed Characters, Musical Entertainment, Delicious Food & Beverages ...a Chocolate Extravaganza in Paradise! Celebrating 12 Years of Sweetening Kids Lives thru Chocolate!!

**2017 Beneficiaries Include - Achieve Charter School, Boy Scouts Troops #316 & #770, Children's Community Charter School, Cub Scouts Pack 316, Evergreen 6 Academy, Girl Scouts, Gold Nugget Museum, Northern California Ballet, Paradise Charter Middle School, Paradise Dancers, Paradise Friends of the Library, Paradise High School Girls Basketball, Paradise High School Chorus, Paradise Host Lions Club, Paradise Piranhas Swim Team, Paradise Recreation & Park District, Paradise Rotary Interact, Rainbow Girls, Ridgeview High School Rangers and Simple Gesture.**

**The Paradise Chocolate Fest is a very special event of "Youth on the Ridge Community Foundation".  
For additional information, contact Debbie LaPlant Moseley, (530) 342-4896 or [debbie@chocolatefest.us](mailto:debbie@chocolatefest.us).  
[www.chocolatefest.us](http://www.chocolatefest.us)**



***We look forward to seeing you at the Paradise Chocolate Fest!***



**12<sup>th</sup> Annual Paradise Chocolate Fest**  
**Saturday, May 13, 2017 9 a.m. to 5 p.m.**  
**Terry Ashe Park, 6626 Skyway, Paradise, CA**  
**“All About Books!”**  
**Authors, Illustrators, Publishers, Exhibitors**  
**Application**

Name: \_\_\_\_\_ Business: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone #: (\_\_\_\_) \_\_\_\_\_ Email: (\_\_\_\_) \_\_\_\_\_  
 CA Resale # \_\_\_\_\_ (please attach copy of resale cert. to application)

**AUTHOR, ILLUSTRATOR, PUBLISHER, EXHIBITOR – \*\$40.00**

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Author  Illustrator  Publisher  Literary Exhibitor  Other \_\_\_\_\_

**I plan to Sell, Exhibit: (Literary & associated materials only, no other merchandise please) Need more room, use back of application.**

This is a JURIED show. Family-Friendly materials Only. Photos MUST accompany application along with booth FEES. APPLICATIONS ARE DUE BY APRIL 15, 2017. No refunds for any reason. PARTICIPANT agrees to INDEMNIFY and HOLD HARMLESS Youth on the Ridge Community Foundation, Inc., Paradise Chocolate Fest, Town of Paradise, Paradise Park & Rec. Dept., Paradise Lutheran Church, Veteran’s Memorial Hall and North State Writer’s Association from any claim, cause of action, and suits for damages.

SIGNS may be used to identify items, maker, description and price. NO closeout, half-price, clearance or “flea market” merchandise allowed. Paradise Chocolate Fest is dedicated to Zero Waste. Vendors are encouraged to work together to teach sustainability by reducing the disposable items at each booth, encouraging material reuse, and keeping Terry Ashe Park free of litter. Leave no trace. Please Clean Up and Pack Out Trash at the end of the event. NO STYROFOAM.

Event is rain or shine. In the event the Fest is cancelled, Youth on the Ridge Community Foundation, Inc./Paradise Chocolate Fest will be responsible to refund prepaid space fee and has no other liabilities in regard to this event.

Vendors/Exhibitors are to provide their own canopies/tents, dividers, tables, chairs, trash receptacle, and to take all your trash with you. Booth space is 10’ x 10’.

Infrastructure set-up for the festival will be permitted on Friday, May 6, between 3 p.m. to 7 p.m. Set-up must be completed by 8:30 a.m. on Saturday, May 13. Security provided Friday night. The hours for the festival are Saturday, 9 a.m. to 5 p.m. No early teardown.

Vendors/Exhibitors will be advised by Email of the acceptance to the Fest within 2 weeks of receipt of completed application and full payment. An exhibitor’s packet and parking permit will be mailed out no later than 1 week before the festival.

Paradise Chocolate Fest reserves the right to close down an exhibitor booth if the items being sold are not as identified on this application and approved through our jury process. Send completed application and check to:

**Youth on the Ridge Community Foundation/Paradise Chocolate Fest P.O. Box 2621 Paradise, CA 95967**

I agree to the above terms & conditions: \_\_\_\_\_ Date: \_\_\_\_\_

**“All About Books!” is a special event of the Paradise Chocolate Fest / Youth on the Ridge Community Foundation**



**For questions or information, contact Debbie LaPlant Moseley, Paradise Chocolate Fest**  
**530/342-4896 • info@chocolatefest.us • www.chocolatefest.us**  
 (please save a copy of this application for your records)