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FOR IMMEDIATE RELEASE

Eat Dessert First!

PARADISE, Ca. – Dinner Can Wait **“Eat Dessert First!”** Sierra Hall and supporters of the Paradise Chocolate Fest will host a spectacular sweet treat Thursday, February 12 to aid youth organizations on the Paradise Ridge. The event will feature a dozen decadent desserts prepared by the area’s top candy and bakery chefs including Blue Sugar Cupcakes, Coco Amatrice Artisan Chocolates, Darlene’s Fine Chocolates, Joy Lyn’s Candies and Terri Sue’s Toffee.

“Eat Dessert First!” will be held at Sierra Hall, 6165 Center Street, Paradise 5:00-7:00 pm.

Ticket holders are invited to enjoy their delicious dessert samplings on-site or packed “to go!” as a sweet early Valentine’s treat. A selection of cheese, fruit and vegetable trays, coffee and sparkling cider will also be served. Tickets are \$15, with limited attendance.

As an added delight, meet and greet local community leaders vying to be named King or Queen of this year’s Paradise Chocolate Fest. Sporting custom-created chocolate themed hats, candidates will officially “kick- off” their annual quest for the crown at **“Eat Dessert First!”** and the race is on!

Proceeds raised benefit non-profit organizations that provide educational, enrichment, recreational and leadership opportunities to youth on the Paradise Ridge. The 10th annual Paradise Chocolate Fest will be held Saturday, May 9, 2015 at Terry Ashe Park. “Eat Dessert First!” tickets are available at PIP Printing & Marketing Service or from your favorite candidate. For more information, call 530-342-4896 or info@chocolatefest.us.

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