



***You Are Invited to Join the Fun & Festivities  
of the 12th Annual Paradise Chocolate Fest Celebration!!!  
Saturday, May 13<sup>th</sup> 2017***

***Paradise Chocolate Fest was featured as one of the "Top Food Festivals"  
at the California State Fair!! – We are thrilled!***

**The 12<sup>th</sup> Annual Paradise Chocolate Fest will be held Saturday, May 13<sup>th</sup>, 2017 at beautiful Terry Ashe Park on the Skyway in Paradise from 9 a.m. to 5 p.m.** The Fest features Chocolate Candy Land where you can dip into decadence at the large chocolate fountain or visit chocolate booths and professional Chocolatiers with countless chocolate delicacies, desserts and confections for sale. Fest attendees may also enjoy a blast from the past by visiting fifties themed Lollipop's Old Fashion Ice Cream Shoppe, or taking a walk through the park and enjoying the musical entertainment, demonstrations, fine art and craft booths, and a wide range of food selections.

Young Fest goers will have great fun visiting Kidz-Zone including giant inflatables, carnival games, costumed characters, musical entertainment, arts & craft projects, the "Green Scene" Outdoor Classroom and much, much more!! All Kidz-Zone activities are FREE!

Highlights include Chocolate Cuisine Challenge, Chocolate Pancake Breakfast, Chocolate Queen & King Coronation & Celebration, Chocolate Chase Fun Run/Walk, Chocolate Pie & Ice Cream Sundae Eating Contests, Cookie Stacking Contest, Children's Games & Huge Inflatables, Art in the Park, All About Books Festival, Craft, Textile & Commercial Vendors, Costumed Characters, Musical Concerts & Demonstrations on 2 Stages, Delicious Food & Beverages ...a Chocolate Extravaganza in Paradise!

**Admission - \$5.00 • Children 4 & Under – Free.**

**Admission Includes - Free Chocolate Samples! Free Chocolate Pie & Ice Cream Eating Contests!  
Free Kidz-Zone Bounce House & Super Slide, Carnival Games, Crafts & Prizes!  
Musical Concerts & Demonstrations on 2 Stages! Free Raffle Prizes!  
Free Parking! Free Park & Ride Shuttle!**

- **"Chocolate Fest Express!!"** Fest visitors can ride the B-Line bus service from Chico to Paradise & be dropped off right in front of the Fest! \$4.00 round-trip
- **2,000 extra Free Parking Spaces and Free Park & Ride Shuttle Service!!** Complimentary Shuttle Service makes a continuous loop from Paradise High School (Maxwell Drive) and 1<sup>st</sup> Assembly Church (Maxwell & Elliott) to the Fest - 9 AM- 5 PM. Also – free parking lots reserved on Skyway, Elliott and at Fest site.

**Marketing & Promotions include** ABC, CBS, NBC and FOX TV • Paradise Post, Chico ER, Oroville Mercury & News & Review newspapers • Radio Chico • Via, American Profile, Upgraded Living, Parenthood, Senior Living Magazines • Billboards, Transit Shelter signs, Social Media, posters, postcards and more...

**ADDITIONAL CHOCOLATE FEST VENDOR INFO –**

Reduced Rates at area Lodges for Chocolate Fest Vendors. Great Opportunity for Mother's Day Sales!!

**The Paradise Chocolate Fest is a very special event of "Youth on the Ridge Community Foundation" benefiting programs that provide educational, enrichment, recreational & leadership opportunities to youth.  
For additional info, contact Debbie LaPlant Moseley, (530) 342-4896 or [debbie@chocolatefest.us](mailto:debbie@chocolatefest.us).  
[www.chocolatefest.us](http://www.chocolatefest.us) • Paradise Chocolate Fest Facebook site**



**Join the Fun & Festivities of the  
12<sup>th</sup> Annual Paradise Chocolate Fest  
as a participating  
Art, Crafts or Commercial Vendor!  
Saturday, May 13, 2017 9 a.m. to 5 p.m.  
Terry Ashe Park on the Skyway  
benefiting  
Youth Organizations on the Paradise Ridge**

Paradise Chocolate Fest was featured as one of the "Top Food Festivals!" at California State Fair!! Enclosed is an application for the **2017 Paradise Chocolate Fest**. Please fill out and return the application along with your fees payment **and a self-addressed stamped envelope** so we can send your photos back to you upon acceptance. Art, Crafts & Commercial Vendors - Space \$75.00 till 3/1/2017. After 3/1 - \$85.00 Non-Profit Fee: \$65.00

**Mail to:** Paradise Chocolate Fest P.O. Box 2621 Paradise, CA 95967

**The 2017 Paradise Chocolate Fest is dedicated to ZERO WASTE.** While the delicious, decadence of chocolate remains front and center in the minds of Fest visitors, the collaboration between the Paradise Chocolate Fest and Northern Recycling & Waste Services demonstrates how responsible planning and actions can make a huge difference while enhancing the festivities. **All vendors, participants and visitors are encouraged to help us reduce, reuse, or recycle. Please clean-up and pack-out trash at the end of the event. Vendors must use recyclable products - No Styrofoam containers will be allowed.**

**ALL BOOTHS WILL BE JURIED.** Please be sure to **LIST ALL ITEMS** and **SEND IN PHOTOGRAPHS OF WHAT YOU PLAN TO SELL** at this year's festival. Paradise Chocolate Fest reserves the right to close down an exhibitor/participant booth if the items being sold are not as identified on their application and approved through our jury committee.

\*No space will be assigned without payment in full and receipt of a valid California Resale License #.  
(Contact State Board of Equalization for one day permits)

**MAKE CHECKS PAYABLE TO: YOUTH on the RIDGE COMMUNITY FOUNDATION.**

**Event is rain or shine.** In the event the Fest is cancelled, Youth on the Ridge Community Foundation Inc. will be responsible to refund prepaid space fee and has no other liabilities with regard to this event.

Sellers are required to provide their own canopies/tents, dividers, tables, chairs, trash receptacle, and to take all your trash with you. No Styrofoam is allowed. Booth space is 10' x 10'.

Infrastructure set-up for the festival will be permitted on Friday, May 12, between 3 p.m. to 7 p.m. Set-up must be completed by 8:30 a.m. on Saturday, May 13. Security will be provided on Friday night. The hours for the festival are Saturday, 9 a.m. to 5 p.m. **No early tear-down.**

Exhibitors will be advised by Email of their acceptance to the festival within 2 weeks of receipt of completed application and full payment. An exhibitor's packet and parking permit will be sent to vendors no later than 1 week before the festival.

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For additional information, contact Debbie LaPlant Moseley, (530) 342-4896 or [debbie@chocolatefest.us](mailto:debbie@chocolatefest.us).**

***We look forward to seeing you at the Chocolate Fest!***



**Benefiting Non-Profit Youth Organizations on the Paradise Ridge  
Saturday, May 13th, 2017 9 a.m. to 5 p.m.  
Terry Ashe Park on the Skyway**

**Arts, Crafts, Commercial Booth Application**

**Category**

- Commercial/ Bus.
- Handmade Craft
- (By Vendor Only)
- Artist
- Information
- Non-profit Food
- Commercial food

Name: \_\_\_\_\_ Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone:(\_\_\_\_) \_\_\_\_\_ Fax:(\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_

**CA Resale Number:** \_\_\_\_\_

**\* Attach Copy of Valid Resale License to Application**

**10' x 10' Space - \$75.00 if received by 3/1/17. After 3/1, Space - \$85.00**

**Non-Profit Fee - \$65.00**

**Applications Due by May 1, 2017.**

We plan to exhibit, display, and sell: (All items to be sold must be listed!) Need more room, please use the back page.

Please plan to operate your booth space all day as all spaces are prime locations and could be assigned to a party that would actively participate in the complete event.

This is a JURIED show. Photos **MUST** accompany application along with booth FEES. **APPLICATIONS ARE DUE BY MAY 1, 2017.** No refunds for any reason. EXHIBITOR/PARTICIPANT agrees to INDEMNIFY and HOLD HARMLESS Paradise Chocolate Fest, Inc., Town of Paradise, Paradise Park and Rec. Dept., Paradise Lutheran Church and Veteran's Memorial Hall from any claim, cause of action, and suits for damages. SIGNS may be used to identify items, maker, description and price. NO closeout, half price, clearance or "flea market" merchandise allowed.

Paradise Chocolate Fest is dedicated to Zero Waste. Vendors are encouraged to work together to teach sustainability by reducing the distribution of disposable items at each booth, encouraging material reuse, and keeping Terry Ashe Park free of litter. Leave no trace – Please Clean Up and Pack Out Trash at the end of the event. NO STYROFOAM.

You will receive an information packet complete with a map showing your location, access, loading area, instructions, parking information, lodging and directions after receipt of paid application and acceptance of show.

Paradise Chocolate Fest, Inc. reserves the right to close down an exhibitor/participant booth if the items being sold are not as identified on this application and approved through our jury process. Send completed application and check to: **Youth on the Ridge Community Foundation/Paradise Chocolate Fest P.O. Box 2621 Paradise, CA 95967**

I agree to the above terms & conditions: \_\_\_\_\_ Date: \_\_\_\_\_

(Vendor Signature)

**For questions or information, contact Debbie LaPlant Moseley, Paradise Chocolate Fest  
530/342-4896 or [info@chocolatefest.us](mailto:info@chocolatefest.us) [www.chocolatefest.us](http://www.chocolatefest.us)**