



**Join the Fun & Festivities of the 12th Annual
Paradise Chocolate Fest Celebration!!!
Saturday, May 13th 2017**

***Paradise Chocolate Fest was featured as one of the "Top Food Festivals"
at the California State Fair!! – We are thrilled!***

The 12th Annual Paradise Chocolate Fest will be held Saturday, May 13, 2017 at beautiful Terry Ashe Park on the Skyway in Paradise from 9 a.m. to 5 p.m. The Fest features Chocolate Candy Land where you can dip into decadence at the large chocolate fountain or visit chocolate booths and professional Chocolatiers with countless chocolate delicacies, desserts and confections for sale. Fest attendees may also enjoy a blast from the past by visiting fifties themed Lollipop's Old Fashion Ice Cream Shoppe, or taking a walk through the park and enjoying the musical entertainment, demonstrations, fine art and craft booths, and a wide range of food selections.

Young Fest goers will have great fun visiting Kidz-Zone including giant inflatables, carnival games and prizes, costumed characters, musical entertainment, arts & craft projects, the "Green Scene" Outdoor Classroom and much, much more!! All Kidz-Zone activities are FREE!

Highlights include Chocolate Cuisine Challenge, Chocolate Pancake Breakfast, Chocolate Queen & King Coronation & Celebration, Chocolate Chase Fun Run/Walk, Chocolate Pie & Ice Cream Sundae Eating Contests, Cookie Stacking Contest, Children's Games & Huge Inflatables, Art in the Park, Craft, Textile & Commercial Vendors, All About Books festival, Costumed Characters, Musical Concerts & Demonstrations on 2 Stages, Delicious Food & Beverages ...a Chocolate Extravaganza in Paradise!

Admission - \$5.00 • Children 4 & Under – Free

**Admission includes Free Chocolate Samples! Free Chocolate Pie & Ice Cream Eating Contests!
Free Kidz-Zone Bounce House & Super Slide, Carnival Games, Crafts & Prizes!
Musical Concerts & Demonstrations on 2 Stages! Free Raffle Prizes!
Free Parking! Free Park & Ride Shuttle!**

- Fest visitors can ride the B-Line bus service from Chico to Paradise & be dropped off right in front of the Fest! \$4.00 round-trip
- **2,000 extra Free Parking Spaces and Free Park & Ride Shuttle Service!!** Complimentary Shuttle Service will make a continuous loop from Paradise High School (Maxwell Drive) and 1st Assembly Church (Maxwell & Elliott) to the Fest - 9 AM- 5 PM. Also – free parking lots reserved on Skyway, Elliott and at Fest site.

Marketing & Promotions include ABC, CBS, NBC and FOX TV • Paradise Post, Chico ER, Oroville Mercury & News & Review newspapers • Radio Chico • Via, American Profile, Upgraded Living, Parenthood & Senior Living magazines • Billboards, Transit Shelter signs, Social Media, posters, postcards and more...

ADDITIONAL CHOCOLATE FEST VENDOR INFO –

Register by April 1st to highlight your business on the Paradise Chocolate Fest Website & Social Media promotions. Reduced Rates at area Lodges for Chocolate Fest Vendors. • Covered Dining Area at the Food Court!

The Paradise Chocolate Fest is a very special event of "Youth on the Ridge Community Foundation" benefiting programs that provide educational, enrichment, recreational & leadership opportunities to youth. For additional info, contact Debbie LaPlant Moseley, (530) 342-4896 or debbie@chocolatefest.us. www.chocolatefest.us • "Paradise Chocolate Fest" Facebook site



2017 FOOD VENDOR RULES & GUIDELINES

EVENT DETAILS:

- Date: Saturday, May 13, 2017
- Location: Terry Ashe Park, Skyway Paradise, CA
- Chocolate Fest Hours: 9:00 AM – 5:00 PM
- Food Vendor Applications Due: 4/1/2017
- Food Vendor Set-up: Saturday, May 13, 2017 7:00-8:30 AM. Set-up must be completed by 8:30 AM.
- Food Vendor Tear-down: 5:00-6:00 PM (**No Early Teardown**)
- **Paradise Chocolate Fest is dedicated to ZERO WASTE. All Food Vendors Must Use recyclable and/or compostable cups, plates, forks, and spoons made of either paper or a plastic. NO STYROFOAM containers will be allowed. Vendors are encouraged to work together to teach sustainability by reducing the distribution of disposable items at each booth, encouraging material reuse, and keeping Terry Ashe Park free of litter. "Leave no trace – please clean up your site at the end of the event."**

CHOCOLATE FEST CONTACT INFORMATION:

- Debbie LaPlant Moseley - 530/342-4896 or debbie@chocolatefest.us

FOOD VENDOR CLASSIFICATIONS / FEES / PERMIT REQUIREMENTS

*** All Food Vendors are required to submit a valid Butte County Health Permit issued by Butte Co. Public Health. The application can be accessed at www.buttecounty.net/publichealth/ or (530) 538-7281**

- **Non-Profit Food Vendor - Booth Fee \$65.00**
 - Must submit copy of IRS Non-Profit status #
 - Butte County Health Permit (Non-profit Permit)
- **Commercial Food Vendor - Booth Fee \$75.00 if received by 3/1/17. After 3/1/17 Fee is - \$85.00**
 - Seller's Permit/Resale License from the California State Board of Equalization (NOTE: ONLY Hot food is taxable)
 - Butte County Health Permit (Mobile Food Facility or Temporary Food Facility)
 - State of CA Processed Food Registration - ONLY if selling pre-packaged, non-potentially hazardous or processed foods (i.e. nuts, candy, jam, salsa, etc.) in addition to other menu items.
- **Chocolate Candy Land Vendor – Booth Fee \$75.00 if received by 3/1/17. After 3/1 Fee is - \$85.00**
 - Butte County Health Permit (Mobile Food Facility or Temporary Food Facility)
 - State of CA Processed Food Registration if selling pre-packaged, non-potentially hazardous or processed foods

BOOTH SPACE SPECIFICATIONS:

- All Food Vendor Booths are 10' x 10'
- All Food Vendors are required to provide their own serving containers, napkins, canopies/tents, dividers, tables, chairs and must have trash receptacle in booth. **All food vendors must use recyclable compostable cups, plates, forks, and spoons made of either paper or a plastic. Please - No Styrofoam.**
- All vendors cooking on-site must have a fire extinguisher in booth.
- Booth space must be maintained in a clean and sanitary condition. All trash, trimmings, wrappings, containers, food and equipment must be removed when vacating the space. **Vendors may Not utilize public receptacles for disposal.**
- No Soft Drink or Water Sales. Exclusive to Chocolate Fest. • Booth must be occupied at all times.
- No space will be assigned without full payment and valid Butte County Health Dept. Permit. Make Checks Payable to: **Youth on the Ridge Community Foundation.**
- Event is rain or shine. In the event that the Fest is cancelled, the Paradise Chocolate Fest will be responsible to refund pre-paid space fee and has no other liability with regard to this event.

Paradise Chocolate Fest Food Vendor Applications Due By April 1, 2017.

**Please mail completed Food Vendor Application Form, Booth Fee & copies of applicable Permits to:
Paradise Chocolate Fest P.O. Box 2621 Paradise, CA 95967**

The Paradise Chocolate Fest is a very special event of "Youth on the Ridge Community Foundation" benefiting programs that provide educational, enrichment, recreational & leadership opportunities to youth. For additional info, contact Debbie LaPlant Moseley, (530) 342-4896 or debbie@chocolatefest.us.



2017 FOOD VENDOR APPLICATION
Applications Are Due By April 1, 2017

Type of Vendor: (check one)

10 X 10 SPACE RATE – **Commercial Food Vendor** **Chocolate Candy Land**
\$75.00 must be received by 3/1/16 After 3/1, \$85.00 per space

10 X 10 SPACE RATE - \$65.00 **Non-Profit Vendor**

Group/Business Name: _____ Contact Name: _____

Address: _____ City: _____ Zip: _____

Phone: (____) _____ Fax: (____) _____ E-mail: _____

IRS # (non-profits only): _____ Is electricity required? (limited availability) Yes No

Complete listing of food items to be sold during Fest. Please note any special requests. If requesting power, explain use.
***NO SOFT DRINK OR WATER SALES – Exclusive Distribution by Chocolate Fest.**

Please check off all enclosed items listed below. All applicable items must be included for application to be processed.)

- Application Fee \$75.00 if rec. by 3/1. After 3/1 - \$85.00 per space. (Includes 1 Parking Permit)
- Seller's Permit/Resale License
- Butte County Health Dept. Permit (commercial food service only)
- CA State Health Department Certificate (if selling processed foods – ie. candy, jam, flavored nuts)

Paradise Chocolate Fest is dedicated to Zero Waste. All food vendors must use recyclable and/or compostable cups, plates, forks, and spoons made of either paper or a plastic. No Styrofoam.

Event is rain or shine. In the event that the Fest is cancelled, the Paradise Chocolate Fest will be responsible to refund prepaid space fee and has no other liabilities with regard to this event.

***** Please see - Paradise Chocolate Fest Food Vendor Rules and Guidelines. The undersigned certifies that he/she understands and will adhere to all rules and guidelines. The undersigned also certifies that he/she is authorized 1) to execute on behalf of the group and 2) accept legal process on behalf of the group. The undersigned agrees to indemnify and hold harmless Paradise Chocolate Fest, Inc., Town of Paradise, Paradise Park and Recreation Depart., Veteran's Memorial Hall & Paradise Lutheran Church from all damages, liabilities, costs and expenditures and suits for damages.

Questions or additional information – Debbie LaPlant Moseley, Executive Director, Paradise Chocolate Fest
Phone 530/342-4896 Fax 530/877-2965 or debbie@chocolatefest.us

Signature

Print Name

Date

Please return this Application and Fees by April 1, 2107 to:

Paradise Chocolate Fest

c/o Debbie LaPlant Moseley • P.O. Box 2621 • Paradise, CA 95967 • www.chocolatefest.us