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**February 15, 2019 – FOR IMMEDIATE RELEASE**

**ANNOUNCEMENT OF 2019 PARADISE CHOCOLATE FEST BENEFICIARIES**

***Providing Enduring Support of Youth on the Paradise Ridge  
Paradise Chocolate Fest Will Celebrate “14 Years of Sweetening Kids Lives thru Chocolate!”***

PARADISE, Calif. – Celebrating “14 Years of Sweetening Kids Lives thru Chocolate!”, plans are currently underway for the annual Paradise Chocolate Fest, scheduled for Saturday, June 1, 2019 at Gold Country Casino Resort, Oroville.

The Paradise Chocolate Fest promises a dazzling extravagance of chocoliciously delightful and delicious family fun for all. Most importantly, proceeds raised from the Chocolate Fest provide vital funds for youth programs in our community. The need for support is great ... now more than ever.

In the past 9 years alone, Youth on the Ridge Community Foundation / Paradise Chocolate Fest has contributed over \$200,000 in vital support to 45 organizations that provide educational, enrichment, recreational and leadership opportunities to youth on the Paradise Ridge. From scholarships to upgraded computers, sports uniforms, musical instruments, literacy mentors, leadership programs, vision screening, food banks and more, revenues ultimately reach out to impact the lives of thousands of youth on the Ridge.

“The Paradise Chocolate Fest logo has undergone a subtle but important change this year. The 2019 logo features the helping hands of our community tenderly providing love and support to our youth. The Camp Fire has taken much from so many. We don’t want our youth to lose their childhoods as well. We are dedicated to rebuilding and reinforcing the foundations of a happy childhood”.

“The youth organizations the Paradise Chocolate Festival benefits serve not just the kids and teens; they support families, foster friendships, and provide a sense of belonging. These things are more important than ever for our traumatized youth. With your help we will continue to supply enduring support to the organizations that provide the fun, life lessons and memories that our children and teens deserve”.

Paradise Chocolate Fest leaders have announced that twenty-eight organizations will benefit from the “sweet rewards” of this year’s Fest. The community’s support of this very special event will provide a foundation for youth organizations on the Paradise Ridge to rebuild their vital programs and services.

2019 Beneficiaries - Achieve Charter School, Achieve Charter High School, Boy Scout Troop #316, Boy Scout Troop #770, Children’s Community Charter School, Cub Scout Pack 316, Cub Scout Pack 770, Girl Scouts, Gold Nugget Museum, Paradise Elementary PTO, Paradise Elks Lodge, Paradise Friends of the Library, PHS Academic Decathlon Team, PHS Athletic Teams, PHS Link Crew, PHS Student Leadership, Paradise Host Lions Club, Paradise Intermediate Evergreen 6 Academy, Paradise Intermediate School Web Program, Paradise Junior Football, Paradise Piranhas Swim Team, Paradise Recreation & Park District, Paradise Rotary Interact, Paradise Unified School District, Ponderosa Elementary PTO, Rainbow Girls, Reading Pals Paradise and Ridgeview High School Rangers.

For additional information, contact Debbie LaPlant Moseley, 530/342-4896 or [www.chocolatefest.us](http://www.chocolatefest.us)

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## ABOUT THE "PARADISE CHOCOLATE FEST"

***Saturday, June 1<sup>st</sup> ♥ 14<sup>th</sup> Annual Paradise Chocolate Fest!***

***A Chocolate Extravaganza!***

***9:00 AM – 5:00 PM • Gold Country Casino Resort • 4020 Olive Hwy, Oroville***

***Providing Enduring Support of Youth Organizations on the Paradise Ridge  
"The Paradise Chocolate Fest is the place to indulge your love of all things chocolate!"***

The Fest features Chocolate Candy Land where you can dip into decadence at the large chocolate fountain or visit chocolate booths and professional Chocolatiers with countless chocolate delicacies, desserts, confections and scoops of yummy Ice Cream for sale.

Fest attendees will also enjoy "Art on the Green", "All About Books", "Green Scene Outdoor Classroom" craft, commercial and community booths and a wide range of delicious food selections.

Young Fest goers will have great fun visiting the Kidz-Zone including giant inflatables, carnival games and prizes, costumed characters, face painting, arts & craft projects, contests, hands-on exhibits & demonstrations and musical entertainment and performances.

Special events include a Chocolate Cuisine Challenge, Chocolate Pie Eating and Cookie Stacking Contests and Super Sensational Ice Cream Sundae Eating Contest and an all-day Musical Tribute to Paradise.

Additional Highlights!

- "Paradise Strong" / "Butte Strong" Exhibit & Community Info Booths.
- "Chocolate, Wine & Brew Tasting Tent!" featuring Guittard Chocolate Company tastings and the North Valley's premiere Wine and Craft Beer selections. 21 & older.
- Musical Tribute to Paradise featuring Apologetiks, Holly Taylor & Hot Flash, Alice Peake Experience, Garth Webber & Marina Crouse with Eamonn Flynn, The Big Mo / Volker Strifler Band, Backyard Boyz, Desiree Viverito, Mark McKinnon, Niall McGuinness and more.

Admission - \$5.00 • Children 4 & Under – Free.

Admission Includes - Free Chocolate Samples! Free Chocolate Pie & Ice Cream Eating Contests!

Free Kidz-Zone Bounce House & Super Slide, Carnival Games, Crafts & Prizes!

Musical Tribute to Paradise! Free Raffle Prizes! Free Parking! Free Park & Ride Shuttle!

Support of Educational, Enrichment, Recreational & Leadership programs benefiting Youth on the Paradise Ridge.



***Sweetening Kids Lives thru Chocolate -***

***Paradise Chocolate Fest is ranked one of the "Top Festivals in the Golden State!" at Cal Expo!!***

## ***Additional Events of the 14<sup>th</sup> Annual Paradise Chocolate Fest include -***

### **Saturday, May 11th ♥ An Evening of Chocolate, Wine & Brew! Gala Benefit Dinner**

5:00 pm • Gold Country Casino Resort's Entertainment Center • 4020 Olive Hwy. Oroville  
Guittard Chocolate, Fine Wines and Craft Beer Reception; Delicious Dinner & Decadent Desserts by Gold Country Casino Resort's Safire Restaurant Chef; Musical Entertainment by Holly Taylor; Silent & Live Auctions; Spectacular Concert featuring Backyard Boyz, Desiree Viverto, Jenna Mammina & Rolf Sturm, Big Mo / Volker, Mark McKinnon and special guest Danny Hull; No-Host Bars including Chocolate Martinis, Specialty Coffees & Liqueurs ....  
VIP Sponsored Table of 10 - \$1,200 Individual Tickets - \$85. Tickets are limited. Please confirm by April 1, 2019.

### **Saturday, May 18<sup>th</sup> ♥ Chocolate Thunder Motorcycle Poker Run, BBQ & Rock & Roll!**

Get ready to rev your engines and support youth organizations on the Paradise Ridge at the "Chocolate Thunder Motorcycle Run". All motorcycle enthusiasts are invited to join the fun! Participants will start their road rally at Sierra Steel Harley Davidson 1501 Mangrove Avenue, Chico, then travel to check-spots throughout Butte County including Chico Honda Motorsports/North State Power Sports, the beautiful Feather River Canyon Hwy 70 to Scooter's Café, to Lake Oroville's Lime Saddle Marina for a noon-check-in. From there, riders will form an escorted parade up Pentz & Clark Roads to Terry Ashe Park, Paradise for a BBQ, Rock & Roll and Awards! Includes Event Pin, Cash Prizes, Refreshments & Lots of Chocolate! Check-in: 9:00 – 10:00 am. \$20 Rider / \$30 Couple.

### **Saturday, June 1st ♥ All About Books!**

Regional authors, illustrators and publishers join the festivities of the 2019 Fest in a fun-filled celebration. Connecting Authors, Illustrators & Publishers to the Community, Book Readings, Signings & Sales, Literary Scavenger Hunt Author's Q & A and more, in collaboration with Nor Cal Writers Club.

### **Saturday, June 1st ♥ Art On the Green!**

Showcasing a rich mixture of works in a variety of mediums, exhibits, demonstrations, sales and outdoor gallery. Visitors to the Fest will have the opportunity to admire and purchase from a wide variety of visual and fiber artists including chocolate-inspired paintings and drawings, wearables, home décor and more.

**Saturday, June 1st ♥ Chocolate Cuisine Challenge** This deliciously decadent competition is limited to the first 10 completed entry forms submitted by amateur "chocolate chefs" of all ages. Ribbons will be awarded to Grand Prize, 2nd and 3rd Runner-up, Best Presentation and Most Unique Use of Chocolate, with an especial prize presented to the Grand Winner. Judging begins 10:00 AM, Winners announced at 11:30 AM • Inside the Fest's Chocolate Candy Land. \$10 Entry.

The Paradise Chocolate Fest benefits non-profit organizations which provide educational, enrichment, recreational and leadership opportunities to youth on the Paradise Ridge. In the past 9 years alone, the Fest has contributed over \$200,000 in financial support to 45 organizations serving youth that rely on the celebration as a major source of annual fundraising. From scholarships to upgraded computers, sports equipment, buses for field trip outings, summer reading programs and literary mentorships, musical instruments, vision screening, food banks and more.

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