

**Join the Fun & Festivities of the  
2025 Paradise Chocolate Fest  
as a participant in  
"All About Books!"  
Saturday, May 10<sup>th</sup> 10 a.m. to 5 p.m.  
Terry Ashe Park, 6626 Skyway Paradise**

***A special invitation to  
Authors, Illustrators, Publishers & Literary Exhibitors  
Paradise Chocolate Fest Celebrates 20 Years!!***

*An added attraction for over 3,000 Paradise Chocolate Fest attendees to meet the authors, illustrators and publishers who call Northern California home. Here, authors from a variety of genres will have books for sale and signing and participate in Speaker's Sessions and Q&A Panels. Meet your favorite Northern California author, learn the "ins & outs" of the literary and publishing world or discover your next can't-put-down read. Book subjects range from romance, mystery, children's stories, science fiction and everything in between.*

**AUTHOR, ILLUSTRATOR, PUBLISHER, LITERARY EXHIBITOR – \*\$40.00**

**\*This Special Fee is offered to Authors, Illustrators, Publishers & Exhibitors participating in "All About Books!"  
Applications Due by April 20, 2025.  
(All other Vendors, 10' x 10' Space - \$85.00)**

Honored as one of the "Top Festivals in the State!" by Cal Expo, the Paradise Chocolate Fest is the place to indulge your love of all things chocolate! Special events throughout the day include Chocolate Candy Land, Chocolate Cuisine Challenge, "Art in the Park", "All About Books!", Chocolate Pie & Ice Cream Sundae Eating Contests, Cookie Stacking Contest, Beer & Wine Garden, Chocolate Sampling, Children's Games & Huge Inflatables, Art, Craft & Commercial Vendors, Costumed Characters, Musical Entertainment on 2 Stages, Delicious Food & Beverages and much, much more ...a Chocolate Extravaganza in Paradise! Celebrating 19 Years of Sweetening Kids Lives thru Chocolate!!

**Admission - \$5.00 • Children 4 & Under – Free.**

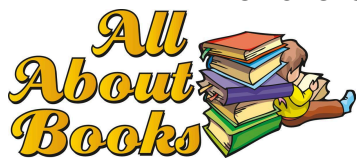
**Admission Includes - Free Chocolate Samples! Free Chocolate Pie & Ice Cream Eating Contests!  
Free Kidz-Zone Bounce House & Super Slide, Carnival Games, Crafts & Prizes!  
Musical Concerts & Demonstrations! Free Raffle Prizes! Free Parking!**

**Marketing & Promotions include** ABC, CBS, NBC, KIXE PBS and FOX TV • Paradise Post, Chico ER & News & Review newspapers • Regional Radio • Via, American Profile, Upgraded Living, North State Parent, Senior Living Magazines • ReDiscover the Ridge • Explore Butte County • Billboards • Social Media, posters, postcards & more...

**2024 Beneficiaries Included** - Achieve Charter School, American Legion Post 259, Boy Scouts Troop 316, Cub Scouts Pack 316, Friends of Outdoor Adventures, Gold Nugget Museum, Northern California Ballet, Paradise Friends of the Library, Paradise High School Grad Night, Paradise Host Lions Club, Paradise Little League, Paradise Piranhas Swim Team, Paradise Recreation & Park District, Paradise Rotary Interact, Paradise Stronger, Rainbow Girls, Ridgeview Rangers.  
2025 Beneficiaries announced February 13th.



**The Paradise Chocolate Fest is a very special event of "Youth on the Ridge Community Foundation".  
For additional information, contact Debbie LaPlant Moseley, (530) 342-4896 or [debbie@chocolatefest.us](mailto:debbie@chocolatefest.us)**



**20<sup>th</sup> Annual Paradise Chocolate Fest**  
**Saturday, May 10th 10 a.m. to 5 p.m.**  
**Terry Ashe Park, 6626 Skyway, Paradise, CA**  
**"All About Books!"**  
**Authors, Illustrators, Publishers, Exhibitors**  
**Application**

Name: \_\_\_\_\_ Business: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone #: (\_\_\_\_) \_\_\_\_\_ Email: (\_\_\_\_) \_\_\_\_\_  
CA Resale # \_\_\_\_\_ (please attach copy of resale cert. to application)

**AUTHOR, ILLUSTRATOR, PUBLISHER, EXHIBITOR – \*\$40.00**

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☐ Author ☐ Illustrator ☐ Publisher ☐ Literary Exhibitor ☐ Other \_\_\_\_\_

**I plan to Sell, Exhibit: (Literary & associated materials only, no other merchandise please) Need more room, use back of application.**

This is a JURIED show. Family-Friendly materials Only. **APPLICATIONS ARE DUE BY APRIL 20, 2025.**

PARTICIPANT agrees to INDEMNIFY and HOLD HARMLESS Youth on the Ridge Community Foundation, Inc., Paradise Chocolate Fest, Town of Paradise, Paradise Recreation & Park District, Paradise Lutheran Church, Veteran's Memorial Hall and North State Writer's Association from any claim, cause of action, and suits for damages.

SIGNS may be used to identify items, maker, description and price. NO closeout, half-price, clearance or "flea market" merchandise allowed. Paradise Chocolate Fest is dedicated to Zero Waste. Vendors are encouraged to work together to teach sustainability by reducing the disposable items at each booth, encouraging material reuse, and keeping Terry Ashe Park free of litter. Leave no trace. Please Clean Up and Pack Out Trash at the end of the event. NO STYROFOAM.

Event is rain or shine. In the event the Fest is cancelled, Youth on the Ridge Community Foundation./ Paradise Chocolate Fest will be responsible to refund prepaid space fee and has no other liabilities in regard to this event. Space Fees are non-refundable. No Pets Allowed. No Smoking. No Drinking accept in the Wine & Beer Garden.

Vendors/Exhibitors are to provide their own canopies/tents, dividers, tables, chairs, trash receptacle, and to take all your trash with you. Booth space is 10' x 10'.

Infrastructure set-up for the festival will be permitted on Friday, May 9, between 3 p.m. to 6 p.m. Set-up must be completed by 9:30 a.m. on Saturday, May 10. Security provided Friday night. The hours for the festival are Saturday, 10 a.m.-5 p.m. No early teardown.

Vendors/Exhibitors will be advised by Email of the acceptance to the Fest within 2 weeks of receipt of completed application and full payment. An exhibitor's packet and parking permit will be mailed out no later than 1 week before the festival.

Paradise Chocolate Fest reserves the right to close down an exhibitor booth if the items being sold are not as identified on this application and approved through our jury process. **Send completed application and check to:**

**Youth on the Ridge Community Foundation/Paradise Chocolate Fest P.O. Box 8188 Chico, CA 95927**

I agree to the above terms & conditions: \_\_\_\_\_ Date: \_\_\_\_\_

**"All About Books!" is a special event of the Paradise Chocolate Fest / Youth on the Ridge Community Foundation**  
**For questions or information, contact Debbie LaPlant Moseley, Paradise Chocolate Fest**



**530/342-4896 • info@chocolatefest.us • chocolatefest.us**  
(please save a copy of this application for your records)