



***You Are Invited to Join the Fun & Festivities
of the 20th Annual Paradise Chocolate & Music Fest Celebration!!!
Saturday, May 10th 2025 10 am – 5 pm
Terry Ashe Park on the Skyway in the heart of Paradise***

We Are Very Excited to be Celebrating the 20th Annual Paradise Chocolate & Music Fest and You Are Invited to Join the Festivities!!

The Paradise Chocolate Fest features Chocolate Candy Land where you can dip into decadence at the large chocolate fountain or visit chocolate booths and professional Chocolatiers with countless chocolate delicacies, desserts, confections and scoops of yummy ice cream for sale.

Fest attendees will also enjoy “Art in the Park”, “All About Books”, “Green Scene Outdoor Classroom”, Craft, Commercial and Community booths and a wide range of Delicious Food selections. Young Fest goers will have great fun visiting Kidz-Zone including giant inflatables, Lego building, carnival games, costumed characters, face painting, arts & crafts projects, contests, hands-on exhibits & demonstrations, storybook reading and more!!

Special events throughout the day include a Chocolate Cuisine Challenge, Chocolate Pie Eating and Cookie Stacking Contests, Super Sensational Ice Cream Sundae Eating Contest ...!!!

Additional Highlights!

- Musical Concerts on 2 Stages showcasing an amazing line-up of top talent!
- “Wine, Brew & Spirits Garden!” featuring Fine Wines, Specialty Beers & Craft Spirits, Mocktails & Live Music. Open Noon-4:00 21 & older.

Admission - \$5.00 • Children 4 & Under – Free.

**Admission Includes - Free Chocolate Samples! Free Chocolate Pie & Ice Cream Eating Contests!
Free Kidz-Zone Bounce House & Super Slide, Carnival Games, Crafts & Prizes!
Musical Concerts & Demonstrations! Free Raffle Prizes! Free Parking!**

Marketing & Promotions include ABC, CBS, NBC, FOX, KIXE PBS TV • Paradise Post & Chico ER newspapers Regional Radio • Via, American Profile, Upgraded Living, North State Parent, Senior Living Magazines • Billboards ReDiscover the Ridge • Explore Butte County • Facebook & other Social Media, posters, postcards and more... Paradise Chocolate Fest has been ranked as one of the “Best in the West!” by Cal Expo, California’s State Fair!

Youth on the Ridge Community Foundation will respectfully follow guidance from State and County health departments surrounding large gatherings and safety protocols. We are looking forward to a Fabulous Festival!!!



The Paradise Chocolate Fest is a very special event of “Youth on the Ridge Community Foundation” benefiting programs that provide educational, enrichment, recreational & leadership opportunities to youth.

For additional info, contact Debbie LaPlant Moseley, (530) 342-4896 or debbie@chocolatefest.us

PO Box 8188 Chico, California 95927
chocolatefest.us • Paradise Chocolate Fest Facebook site
IRS Tax #27-077265



*Join the Fun & Festivities of the
20th Annual Paradise Chocolate Fest
as a participating
Art, Crafts or Commercial Vendor!
Saturday, May 10th 10 a.m. to 5 p.m.
Terry Ashe Park on the Skyway
benefiting
Youth Organizations on the Paradise Ridge*

Enclosed is an application for the **2025 Paradise Chocolate Fest**. Please fill out and return the application along with your fee payment **and a self-addressed stamped envelope** so we can send your photos back to you upon acceptance.

Art, Crafts & Commercial Vendors - Space \$75.00 till 3/1/2025. After 3/1 - \$85.00 Non-Profit Fee: \$60.00

Mail to: Paradise Chocolate Fest • P.O. Box 8188 • Chico, CA 95927 Applications Due by 4/20/2025.

The 2025 Paradise Chocolate Fest is dedicated to ZERO WASTE. While the delicious, decadence of chocolate remains front and center in the minds of Fest visitors, the collaboration between the Paradise Chocolate Fest and Northern Recycling & Waste Services demonstrates how responsible planning and actions can make a huge difference while enhancing the festivities. **All vendors, participants and visitors are encouraged to help us reduce, reuse, or recycle. Please clean-up and pack-out trash at the end of the event. Vendors Must use Recyclable products - No Styrofoam containers will be allowed.**

ALL BOOTHS WILL BE JURIED. Please be sure to **LIST ALL ITEMS** and **SEND IN PHOTOGRAPHS OF WHAT YOU PLAN TO SELL** at this year's festival. Paradise Chocolate Fest reserves the right to close down an exhibitor/participant booth if the items being sold are not as identified on their application and approved through our jury committee.

*No space will be assigned without payment in full and receipt of a valid California Resale License # or Seller's Permit. (Contact State Board of Equalization for one day permits)
All Food Vendors Must Submit a Valid Butte County Health Department Special Event permit.

MAKE CHECKS PAYABLE TO: YOUTH on the RIDGE COMMUNITY FOUNDATION.

Event is rain or shine. In the event the Fest is cancelled, Youth on the Ridge Community Foundation Inc. will be responsible to refund prepaid space fee and has no other liabilities with regard to this event.

Sellers are required to provide their own canopies/tents, dividers, tables, chairs, trash receptacle, and to take all your trash with you. No Styrofoam is allowed. Booth space is 10' x 10'.

Infrastructure set-up for the festival will be permitted on Friday, May 9th, between 3 p.m. to 6 p.m. Set-up must be completed by 8:30 a.m. on Saturday, May 10th. Security will be provided on Friday night. The hours for the festival are Saturday, 10 a.m. to 5 p.m. No early tear-down.

Exhibitors will be advised by Email of their acceptance to the festival within 2 weeks of receipt of completed application & full payment. Exhibitor's packets will be sent to vendors no later than 1 week before the festival.

* **Showcase Your Booth by Donating a Raffle Prize!!** Vendor Booths will be highlighted at the Raffle Table.



Benefiting Non-Profit Youth Organizations on the Paradise Ridge
Saturday May 10th, 2025 10 a.m. to 5 p.m.
Terry Ashe Park on the Skyway

Arts, Crafts, Commercial Booth Application

Category Commercial/ Bus. <input type="checkbox"/> Handmade Craft <input type="checkbox"/> (By Vendor Only) Artist Information <input type="checkbox"/> Non-profit Food <input type="checkbox"/> Commercial Food <input type="checkbox"/>	Name: _____ Business: _____ Address: _____ City: _____ State: _____ Zip: _____ Phone: (____) _____ Fax: (____) _____ E-mail: _____ CA Resale Number: _____ *Attach Copy of Resale License or Sellers Permit to Application We plan to exhibit, display, and sell: (All items to be sold <u>must</u> be listed!) Need more room, please use the back page. 10' x 10' Space - \$75.00 if received by 3/1/25. After 3/1, Space - \$85.00 Non-Profit Fee - \$60.00 Applications Due by April 20, 2025.
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☐ **YES! I wish to Donate a**

Youth on the Ridge Community Foundation will respectfully follow guidance and safety protocols from State and County health departments surrounding large gatherings – Vendors are required to do so as well. No Pets. No Smoking. No Drinking except within the Beer & Wine Garden. Booths must be occupied at all times. No early teardowns allowed.

This is a JURIED show. If new vendor, photos **MUST** accompany application along with booth FEES. **APPLICATIONS ARE DUE BY APRIL 20, 2025.** Event is rain or shine. In the event the Fest is cancelled, Youth on the Ridge Community Foundation will be responsible to refund prepaid space fee and has no other liabilities with regard to this event. EXHIBITOR/PARTICIPANT agrees to INDEMNIFY and HOLD HARMLESS Youth on the Ridge Community Foundation, Paradise Recreation & Park District, Paradise Lutheran Church, Town of Paradise and Paradise Veteran's Memorial Hall from any claim, cause of action, and suits for damages. SIGNS may be used to identify items, maker, description and price. NO closeout, half price, clearance or "flea market" merchandise allowed.

Paradise Chocolate Fest is dedicated to Zero Waste. Vendors are encouraged to work together to teach sustainability by reducing the distribution of disposable items at each booth, encourage material reuse, and keeping Terry Ashe Park free of litter. Leave no trace – Please Clean Up and Pack Out Trash at the end of the event. NO STYROFOAM.

You will receive an information packet complete with a map showing your location, access, loading area, instructions, parking information, lodging and directions after receipt of paid application and acceptance of show.

Paradise Chocolate Fest, Inc. reserves the right to close down an exhibitor/participant booth if the items being sold are not as identified on this application and approved through our jury process. Send completed application and check to: **Youth on the Ridge Community Foundation/Paradise Chocolate Fest P.O. Box 8188 Chico, CA 95927**

I agree to the above terms & conditions: _____ Date: _____
(Vendor Signature)